

TV News | RSS | Blogs

10 Tevet 5768, Wednesday, December 19, 2007 14:26 IST

Make JPOST.com your homepage

Travel 2 Israel | Car Rentals | JPost Simchas | Music | JPost Store | Real Estate Index | Christian World | Advertise with Us! | Green Israel

**No Signup!** Jewish Mp3s, Videos & Articles! All Free.

[Click here](#)

**THE JERUSALEM POST**

Subscribe! News Ticker  
 RSS Feeds E-mail Edition  
 JP Toolbar Archives

# THE JERUSALEM POST

Web JPost.com Search ENHANCED BY Google

Home | Headlines | Iranian Threat | Jewish World | Opinion | Business | Real Estate | Local Israel | Books | Health & Sci-Tech | Subscribe | Classifieds 4.6MB

Israel | Middle East | International | Cafe Oleh | **Blogs** | Features | Travel | Magazine | Sports | Arts & Culture | Careers | Services

**THE JERUSALEM POST**  
**OBITUARIES**  
[Post Online Memorial](#)

## business.jpost.com

SECTION SPONSORED BY:  
**bank hapoalim**

JPost.com » Business » Business News » Article

### COLUMNISTS

**Michael Freund**  
 Introducing George W. Clinton

**Ruthie Blum**  
 Flipside: Shaken up

## H-P buys Nur for \$117.5m.

By CHRIS FOURNIER AND TAL BARAK, BLOOMBERG

Print | Subscribe | Listen  
 E-mail | Toolbar | E-PAPER

Shape public opinion:  
 What's this?

TV NEWS FROM ISRAEL FREE! [Click here](#)

JPOST.COM SERVICE: Major SMS news alerts from Israel

JPOST.COM E-MAIL EDITION: Get Today's Paper E-mailed to Your Inbox

TEXT SIZE: [ - ] [ + ]

Hewlett-Packard Co., the world's biggest printer maker, agreed to buy Lod-based Nur Macroprinters Ltd. for \$117.5 million to add machines that make posters for billboards.

Nur will become part of the imaging and printing group, Palo Alto, California-based Hewlett-Packard said today in a statement. Nur makes Expedio and Fresco printers and has customers in more than 100 countries.

Hewlett-Packard has expanded into larger printers this year with this acquisition and that of MacDermid ColorSpan Inc., announced in September. The company's printing unit accounted for almost a third of sales last quarter and is one of Hewlett-Packard's most profitable.

A group of investors led by Israeli equity fund Fortissimo Capital bought a controlling stake in Nur for \$12m. in October 2005, the company's annual report said.

"We are very proud of the extraordinary growth in value that we were able to achieve in two years," Yuval Cohen, a managing partner at Fortissimo, said. "This is the right time to transfer the operations to a leading international group like Hewlett-Packard."

Hewlett-Packard spokeswoman Kristine Snyder didn't immediately return a call seeking comment.

Nur makes digital color printers that cost as much as \$500,000 and produce large posters for billboard, exhibition and trade-show displays as well as images for backdrops at film and TV studios.

The company, which also makes ink, had revenue of \$72.6m. in 2006, according to the annual report. It employed 312 people as of December 31 and has printers in more than 800 sites around the world.

Print | Subscribe | RSS | XML  
 E-mail | Toolbar | E-PAPER

Shape public opinion:  
 What's this?

BUY LAND IN ISRAEL \$118.00

**THE JERUSALEM POST**  
**Anglos Online**  
 Daily Picks  
 Job: JPost.com update editor  
 17 December 9:18 PM

Advertise easily on Jango.net!  
 18 December 2:29 PM

Donate for African Refugees in TA  
 18 December 10:30 AM

2.5 Room in Katamon  
 18 December 9:45 AM

Autumn Leaves  
 19 December events

POWERED BY: Jango

Only with **OL3 BARAK** calls are **Gratis**

--- ADVERTISEMENT ---

### FEATURED BLOGGERS

**Sakhnin Sun**  
 Sports and violence

**Real Ramallah**  
 Jingle Bells

**Warped Mirror**  
 History lessons to be learned

**HOT POTATO**  
 'Give a man a fish, he'll eat for a day; teach a man to fish and he'll eat for a lifetime'

### JPOST.COM EXTRA!

- Special Reports
- Q & A
- Audio Programs
- Map of Israel
- Israel Resources
- Obituaries **NEW!**
- Weather
- Shabbat Times
- Financial Tables
- Cartoon
- Crossword
- Sudoku

--- ADVERTISEMENT ---

**Product of the week**  
**HEBREW on DVD. A complete self-study course**  
 Order Now!  
 Retail Price: \$89.95  
 Sale Price: \$64.95

RSS | JPOST NEWS FEEDS  
[How to use RSS feeds?](#)

### Specials

**Join Free at JDate**  
 Where love happens!  
 Join now!

**Eldan Rent a Car**  
 Israel's leading car rental company offers a 20% discount on all

### Google Israel is Hiring

sharp Linux engineers with great aspirations. shipped direct from The Negev Home delivery from the Negev  
 Apply today!

### Roses Grown in the Negev

Ads by Google mediakit

### BUSINESS NEWS

[ more » ]

- Court nixes Ikea's planned Rishon branch
- Garage business up in 2007
- Treasury maintains '08 growth forecasts
- 'Goods and services to drive growth this year and next'
- Ormat to supply Indonesian geothermal plant

- online reservations
- Find love at JChuppah.com**  
Use your mouse to find your spouse!
- Calls are free**  
Only with 013-BARAK
- Live from the IDC**  
A virtual Open House for B.A. programs Signup for free
- Get the Key to a home in Israel**
- Judaism Online**  
mp3s, articles & videos - all free. no signup
- Download**  
JPost.com's toolbar and listen to Israeli radio 24/7
- Jerusalem Hotels - Compare Prices**  
Compare prices of the top travel suppliers
- Azorum New Seaside Developments**  
Netanya, Herzliya Pituach, Rishon LeZion Beach
- Green Israel**  
Protecting Israel's environment - because we care of Israel and the world we live in
- Unique Israeli Gifts**  
The most unique gifts Available on the internet
- The future of music**  
Global community of music makers discover new music
- Jerusalem Gold Hotel**  
Your Home in Jerusalem Pay 6 Stay 7 days
- Match for Free at TwentyfourSix.com!**  
Largest Free Jewish Dating Social Network
- Careers at JPost**



Jewish, single  
and  
looking for love

where all my friends found it.

Search for FREE.

ADVERTISE WITH US | MEDIA KIT

**Roses Grown in the Negev**  
shipped direct from The Negev Home delivery from the Negev  
[www.israelrose.com](http://www.israelrose.com)

**Your Dream Home in Israel**  
Find your dream house in Israel Exclusive listings in Tel - Aviv  
[www.sweet-home.co.il/default](http://www.sweet-home.co.il/default)

Ads by Google

**JPost Sites:** JPost Store · America's Voices · JPost Français · The Jerusalem Report

**Sites of Interest:** Car Donations · Donate Car · Fundraising Ideas · BreitBart.com · Bowl Game Tickets · Play Pool · Prom dresses and gowns · The future of music · Maps of Israel · Cash Advance · Prom Dresses Jovani · Web Hosting Providers · Dental Plans · Gravesite Services · Unique Jewish Gifts · Dresses · Judaism · Poalim Online

**Services:** Print Edition · JPost CD-Rom · Subscriptions · Classifieds 4.6MB · Place a Classified Ad · Careers · E-mail Edition · Archives · ePaper · JPost Toolbar · News Ticker · Podcasts · JP Mobile · AllJobs Israel · Christian World · Youth Magazines · Exclusive Content

**JPost Guides:** Dating & Relationships · Charitable Funds · [Green Israel](#) · JPost Kosher Gift Baskets · Real Estate Index

**Information:** About Us · Feedback · Media Kit · Sales · Staff E-mails · Privacy Statement · Copyright · Terms of Use

## H-P buys Nur for \$117.5m.

---

CHRIS FOURNIER and TAL BARAK, Bloomberg , THE JERUSALEM POST

Dec. 11, 2007

---

Hewlett-Packard Co., the world's biggest printer maker, agreed to buy Lod-based Nur Macroprinters Ltd. for \$117.5 million to add machines that make posters for billboards.

Nur will become part of the imaging and printing group, Palo Alto, California-based Hewlett-Packard said today in a statement. Nur makes Expedio and Fresco printers and has customers in more than 100 countries.

Hewlett-Packard has expanded into larger printers this year with this acquisition and that of MacDermid ColorSpan Inc., announced in September. The company's printing unit accounted for almost a third of sales last quarter and is one of Hewlett-Packard's most profitable.

A group of investors led by Israeli equity fund Fortissimo Capital bought a controlling stake in Nur for \$12m. in October 2005, the company's annual report said.

"We are very proud of the extraordinary growth in value that we were able to achieve in two years," Yuval Cohen, a managing partner at Fortissimo, said. "This is the right time to transfer the operations to a leading international group like Hewlett-Packard."

Hewlett-Packard spokeswoman Kristine Snyder didn't immediately return a call seeking comment.

Nur makes digital color printers that cost as much as \$500,000 and produce large posters for billboard, exhibition and trade-show displays as well as images for backdrops at film and TV studios.

The company, which also makes ink, had revenue of \$72.6m. in 2006, according to the annual report. It employed 312 people as of December 31 and has printers in more than 800 sites around the world.



---

This article can also be read at <http://www.jpost.com/servlet/Satellite?cid=1196847307751&pagename=JPost%2FJPostArticle%2FShowFull>

[ [Back to the Article](#) ]

---

Copyright 1995- 2007 The Jerusalem Post - <http://www.jpost.com/>